

TH218: PRESENTATION RUBRIC

| | Excellent | Exceed Expectations | Meets Expectations | Does Not Meet Expectations | Unacceptable |
|-----------------------------|--|--|---|--|---|
| | A=5 | B=4 | C=3 | D=2 | F=0 |
| Presentation Outline | Clear, focused, and detailed outline which follows a logical progression of ideas with an engaging introduction and summative conclusion | Clear, focused, OR detailed outline which follows a logical progression of ideas with clear introduction and conclusion | Clear OR focused OR detailed outline which follows a logical progression of ideas with an introduction and conclusion | Unclear outline which is not logical in its progression of ideas with an unclear introduction and conclusion | No outline |
| Content | Demonstrates full knowledge of the subject with pertinent and clear examples/ explanations of choices and virtually no reference to notes and is able to easily answer all questions | Demonstrates knowledge of the subject with reasonable examples/explanations of choices, refers to notes a few times, and is able to answer all anticipated questions | Demonstrates basic knowledge of the subject with one or two examples/explanations of choices, refers to/reads from notes, and cannot answer all questions | Is uncomfortable with information, is unable to provide examples or explanations of choices, reads presentation, and is unable to answer questions | no demonstrable knowledge |
| Organization | Presentation is well organized with a beginning, middle, and end. There is a clear organizing theme, with clear primary idea and transitions | Presentation is organized but the primary idea and/or transitions are unclear. | Speaker veers off organizational outline once or twice or loses train of thought, or not all connections are made for the audience | Speaker is unable to stay on topic and does not demonstrate a clear progression of ideas leaving the audience confused | No organization and no coherent communication of ideas |
| Visual Aids | Visual aids are well done and are used to make the presentation more interesting and meaningful | Visual aids are pertinent but don't always contribute to the progression of the presentation | Visual aids are adequate but do not inspire engagement | Very little or poor use of visual materials | No use of visual aids |
| Engagement | Presentation is engaging and thought provoking for the audience and they are responsive | Presentation is engaging or thought provoking and the audience is moderately responsive | The audience pays attention but has minimal response to the presentation | Speaker has minimal engagement with the audience and there is minimal response from the audience | Speaker does not engage the audience and there is no response from the audience |
| Mannerisms | Speaker makes eye contact with everyone and has no nervous oral or physical habits. Speaker has good posture | Speaker makes eye contact with a few members of the audience, has one or two nervous habits when they begin. | Speaker makes occasional eye contact with the audience and has one or two mildly distracting nervous habits throughout the presentation | Speaker makes minimal eye contact with audience and has three or more distracting nervous habits | Speaker does not make eye contact and does not appear to have control over their voice or physicality |
| Length | Appropriate length with time for questions/response from the audience | Appropriate length with minimal time for questions/response from the audience | Presentation is either slightly too long or too short allowing too much or minimal time for audience response | Presentation is too long or too short with no time for audience response | There is no effective use of time |
| Volume/Rate | Speaker can be easily heard, enunciates well and the rate of speech is consistent and appropriate | Speaker can be heard but does not always enunciate well or the rate of speech is inconsistent | Speaker cannot always be heard and/or understood and there are several unnecessary pauses | Speaker is hard to hear and understand and the presentation is hard to follow due to the rate of the presentation | Speaker cannot be heard or understood |